

Adam Campion

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Employment



Senior Designer **2014 - Present**

At Delete I've been able to increase my design, UX and client based skills, leading a number of different projects for clients such as Sequence, Rackspace, Harris, Teva, Carter Jonas, Jet2 and Leeds Beckett.

Projects vary from campaign work, to websites and apps.

As well as hands-on designing, I really enjoy speaking to clients on a daily basis, meeting them face-to-face from initial launch right through to delivery.

twentysix life online

Junior - Senior Designer **2008 - 2014**

At twentysix my work was strictly design based. Clients such as Wella, Hugo Boss, Pringles, Silentnight, Bennetts, Sassoon, Nice & Easy, NHS Blood and lams.

Designing websites, mobile and tablet apps, viral campaigns and education material.

I also was able to have the support of Twentysix to create an internal charity project called Gallery of Mo.

Gallery of Mo was my answer to a personal challenge on how to encourage people I don't know to donate to my Movember team. The concept I came up with was simple, every person who donated to our team through the website would receive a bespoke moustachioed portrait of themselves illustrated by one of the many artists who signed up each year.

Over the last 5 years, Gallery of Mo has helped raise over £30k. The guys at Movemember loved it so much that, even though I'm no longer with the agency, the project is now run by them. To date, this has been my proudest achievement.

Education

Leeds Metropolitan University 2:1, Graphic Arts and Design

2005 – 2008

Nelson and Colne College

Distinction, Foundation Art

2008 – 2007

Skills

- Digital Design
- UX
- Brand Creation
- Illustration

Software

Photoshop, Illustrator, InDesign, Axure, Keynote and Invision

Awards

Short-listed

UK Cannes Young Lions 2012 (with Will Jones)

Awarded

- Cream Yorkshire Awards:Digital (Mo's Wanted)
- Cream Yorkshire Awards:
 - Chairman's Award (Mo's Wanted)
- Digitally Leeds 2011:
 - Goodness Award : (Gallery of Mo)
- BIMA:
 - **Self Promotion (Gallery of Mo)**
- Drum Design Awards :
 Interactive Design (Gallery of Mo)